

Flag Committee Meeting - April 17, 2013

- 5:30pm Randy called meeting to order. Introductions were made. Minutes from 2012 meeting were read.
- 5:33pm Additions to the agenda - updating & expending promotion of Redmond being Flag City, USA.
- 5:38pm Treasurer's report: \$2967.03 in the account. We keep a reserve about \$2,000, which leaves approximately \$1,000 leeway. 67 new flags were ordered in 2012. We need a new flag total; Randy thinks approximately 1250-1300.
- 5:40pm Work party discussion: Need (x2) 5 man crews for cleaning/painting & (x1) 2 man crew for repairs. Scheduled for May 4, 2013, 8am @ Les Schwab.
- 5:45pm 6th Street construction discussion; All of the holes will be totally replaced where there is construction happening on 6th St. It will not be done until approx July 1st, meaning the 2 displays prior will have to be mindful of the construction & will take any flags not used in this area & put them in the areas that are extra flag holes. Randy will come up with the new hole layout, will make hole cleaning faster but more work for Randy :(Hopefully by the July 4th display everything will be back to normal.
- 5:55pm Promotion of Flag City, USA needs to be stepped up & celebrated. City of Redmond does a story in their newsletter once a year, as does Chamber & CEC. Possibility of asking each organization to do an additional story or add one to their websites, along with a link to our website. Also, adding an easy share button to the website to allow for the public to share our page easily.
- 6:00pm Nancy reminded that the shortened flags in the 1 shorter trailer have never been painted as previously discussed. This still needs to be done to keep them from getting mixed into the wrong trailers. Maybe doing this on the work party day?
- 6:02pm Went over all display days. Every organization kept days/times as is. VFW asked for support from Boy Scouts. They need additional help on their day. Boy Scouts rep not present, Randy to get them their previous contact info to see if they can still help out.
- 6:08pm New business; Price increase of flag orders by \$10 to a total of \$45 to cover the cost of flag poles. We are down to about 30 poles from the 500 that were donated previously. We need to plan for that when they run out & the cost for 1 pole is right at about \$10. There is no profit margin at the \$45 price tag & at \$35 we are losing money with each order. Account lost about \$600 last year. Motion made & passed to raise the cost to order to \$45/flag. Eric offered to head the campaign to donate more poles too so we can prepare from both angles.
- 6:18pm The flag trailer fleet is up to 7 trailers. It works out great for the display. The only issue thus far is we are losing padlocks like crazy for reasons unknown & they are expensive to replace. Randy suggested chaining them to trailer somehow, everyone in agreement.
- 6:20pm Cleaning 10-20 flags as needed each display has been working out well. All flags are clean & looking great. Ford Cleaners is still cleaning whatever we need at no charge & happy to do so. VFW offered to send them a thank you with tickets to their next dinner as an appreciation. They have been a huge help for many years!
- 6:24pm Discussed signage for Flag City, USA at the 4 island points. Signage on the water towers also discussed. All spendy options, but everyone in agreement that we need to showcase that we are Flag City, USA, our story, spread the word & celebrate it as a community. The VFW may possibly host a dinner to raise money for the extra promo. A sub-committee was formed to work on the extra promo & ideas. Possibly take the idea to Impact Signs & see if they would be interested in helping us as they have in the past.
- 6:30pm Trailer fleet maintenance was brought up - how we can keep the new trailers in good condition for as long as possible. Maybe setting up a waxing once a year, maintaining the bearings & any other mechanical aspects as recommended by the manufacturer. The idea about asking the High School auto clubs to get involved with this aspect. Also, community service outreach to probation officers that have people who need to donate hours of community service could work well for the washing/waxing aspect of the trailers.
- 6:34pm No other business put on the table to address. Randy adjourned the meeting.

(Flag count: 1251 + 32 JC flags on white poles = 1283 total display)